

Careers Strategy and Impact Statement: Autumn Term 2020

Our CEIAG Strategy:

Careers Education, Information, Advice and Guidance (CEIAG) are an important and integral part of learning, and contribute to the development of the whole person here at Cansfield High School. We have a critical role to play in preparing young people for adult and working life. Our students will gain knowledge of themselves and the opportunities open to them in preparation for transitions into the next stage of their education, training or employment.

Our CEIAG Aims:

- Provide personalised career guidance to all Year 11 pupils and support them to reduce inclination to be NEET.
- Utilise form and enrichment time to embed the careers programme.
- Meet statutory guidelines and improve quality of personal guidance.
- Raise the profile of employability skills and embed into the ethos of the school whilst increasing pupil encounters with employers to at least one per academic year.
- Embed work experience to Year 10 pupils.
- Promote higher education and university opportunities to all Year groups.
- Improve parental engagement so parents are more involved in supporting the progression of their child into education or training.
- Improve Gatsby Benchmark results on the Compass Tool.

Our CEIAG Structure:

Our pupils are placed at the heart of our structure.

Careers Team: Mrs Shoreman Personal Development Lead

Mrs Rothwell Careers Lead

Mr Blagbrough Careers Advisor

Other School Staff: Academic and Pastoral Head of Year and Head of Faculty
Form Tutors and Class Teachers

Governor Link: Mrs Kerner

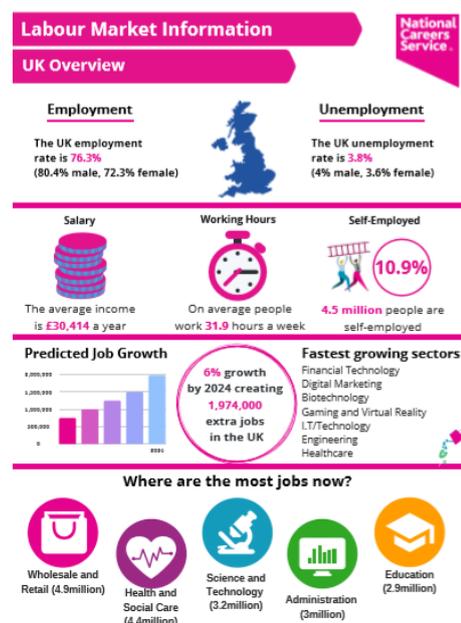
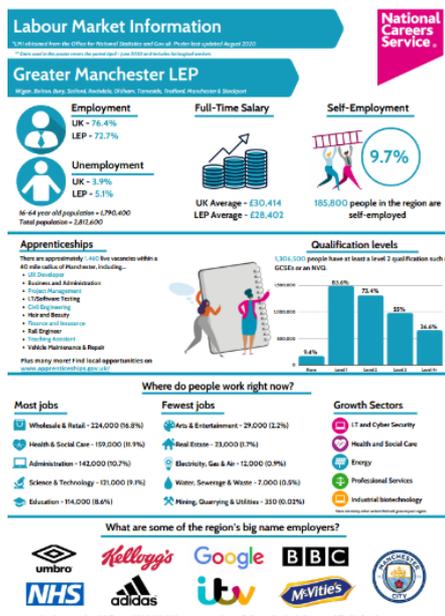
Further and Higher Education

Training Providers

Employers

Labour Market Information:

Labour Market Information is made accessible for all stakeholders; pupils, parents and teachers are encouraged to engage with the data to inform discussions around careers and post-16 options. Pupils will experience exposure to the six growth industries within Greater Manchester and in-particular the biggest employers in Trafford (Retail, Health and Social Care & Logistics), which remains a priority for our applied learning curriculum and employer encounters; thus improving the readiness of young people to enter the local labour market.



Annual Activity Summary:

Year	Not known	Employment with no accredited training	Voluntary and Part Time Activities	NEET	FE	Employment with accredited training / apprenticeships	Training	Participation	
								Cansfield High School	Wigan Borough
2015	1.0%	0.0%	0.0%	1.0%	84.9%	7.5%	5.5%	98.0%	96.9%
2016	0.0%	1.1%	0.0%	0.5%	85.3%	9.5%	3.7%	98.4%	95.7%
2017	0.0%	0.0%	0.6%	2.9%	84.0%	7.4%	5.1%	96.6%	96.4%
2018	0.6%	0.6%	0.0%	1.8%	80.7%	11.7%	4.7%	97.1%	95.4%
2019	0.6%	0.0%	0.0%	1.7%	91.9%	4.0%	1.7%	97.7%	95.7%

Key headlines from Summer 2019 Activity Report:

- NEET figure has dropped slightly from 1.8% to 1.7%, and compares well with the Wigan borough (2.36%).
- Further education has increased by 11.2%.

The Gatsby Benchmarks:

The Gatsby benchmarks set out a framework for schools to deliver 'good careers guidance' to their pupils. The benchmarks below are fully implemented into our strategy.

Gatsby Benchmark		Sep-18	Mar-19	Jul-19	Dec-19	Mar-20	Jul-20	Dec-20
1	A stable careers programme	17%	25%	70%	76%	82%	82%	70%
2	Learning from career and labour market information	0%	40%	40%	60%	80%	80%	100%
3	Addressing the needs of each pupil	14%	72%	72%	72%	72%	72%	100%
4	Linking curriculum learning to careers	0%	50%	100%	100%	100%	100%	100%
5	Encounters with employers and employees	0%	100%	100%	100%	100%	100%	100%
6	Experiences of the workplace	0%	0%	25%	25%	25%	25%	25%
7	Encounters with further and higher education	0%	90%	95%	100%	100%	100%	100%
8	Personal guidance	100%	100%	100%	100%	100%	100%	100%
Mean Average Percentage		16%	60%	75%	79%	83%	83%	87%

Action points before Spring compass assessment:

- Review and update school website – benchmark 1.
- Bring in GMACS, and expand workplace encounters – benchmark 2.

CEIAG Provision Summary 2019 – 2020:

	Year 7	Year 8	Year 9	Year 10	Year 11
Autumn Term 1	Year 7 Careers Action Plan Booklets completed in form time. Careers letter sent home to all year groups that signposts pupils and parents to the careers section of the school website and informs them how to use the various websites for independent careers guidance.	Year 8 Careers Action Plan Booklets completed in form time. Careers letter sent home to all year groups that signposts pupils and parents to the careers section of the school website and informs them how to use the various websites for independent careers guidance.	Year 9 Careers Action Plan Booklets completed in form time. Careers letter sent home to all year groups that signposts pupils and parents to the careers section of the school website and informs them how to use the various websites for independent careers guidance. Year 9 Careers assembly run by the independent Careers Advisor to introduce the Careers advisor team to pupils and talk about the support they offer. Pupils will also	Year 10 Careers Action Plan Booklets completed in form time. Careers letter sent home to all year groups that signposts pupils and parents to the careers section of the school website and informs them how to use the various websites for independent careers guidance. Year 10 Careers assembly run by the independent Careers Advisor to introduce the Careers advisor team to pupils and talk about the support they offer. Year 10 Careers Fair after school with Further	Year 11 Careers Action Plan Booklets completed in form time. Careers letter sent home to all year groups that signposts pupils and parents to the careers section of the school website and informs them how to use the various websites for independent careers guidance. Year 11 Careers assembly run by the independent Careers Advisor to introduce the Careers advisor team to pupils and talk about the support they offer. Pupils will also be signposted to the Careers drop in club and how it can be used.

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Autumn Term 2	Year 7 Careers assembly run by the independent Careers Advisor to introduce the Careers advisor team to pupils and talk about the support they offer. Pupils will also be signposted to the Careers drop in club and how it can be used. Faculty reports on careers in lessons.	Y8 Careers assembly run by the independent Careers Advisor to introduce the Careers advisor team to pupils and talk about the support they offer. Pupils will also be signposted to the Careers drop in club and how it can be used. Faculty reports on careers in lessons. Year 8 Textiles masterclass at Wigan and Leigh College. Choices Day GM Higher with AHOY.	Launch of the GM Higher Brilliant Club for High Attainers. Launch of 'The way' project for St John Rigby through GM Higher. Year 9 Textile masterclass at Wigan and Leigh College. Faculty reports on careers in lessons. Visual Arts masterclass Salford University with GM Higher.	Alumni assembly week. Local actress visited performing arts Year 10 class. Faculty reports on careers in lessons. Introduction to Work Experience assembly.	Language students visit Lancaster University with Mr Siddall. Drop down Day - CV workshop (Feeds into mock interview day), interview skills, apprenticeships, further and higher education. Mock interview day - 30 minute interviews and feedback will be shared with them. Faculty reports on careers in lessons. Careers 1-2-1 interviews.
Spring Term 1	Career ambitions discussed as part of Life Studies lessons. Whole school careers fair - pupils invited to our annual careers convention with the opportunity to speak with over 60 external delegates and receive bespoke advice and guidance.	Career ambitions discussed as part of Life Studies lessons. Whole school careers fair - pupils invited to our annual careers convention with the opportunity to speak with over 60 external delegates and receive bespoke advice and guidance.	Whole school careers fair - pupils invited to our annual careers convention with the opportunity to speak with over 60 external delegates and receive bespoke advice and guidance.	Whole school careers fair - pupils invited to our annual careers convention with the opportunity to speak with over 60 external delegates and receive bespoke advice and guidance. Work Experience self-placement and choices completed. GCSE Science live Bridgewater hall Manchester.	Careers Adviser attended Parents Evening. GCSE Science live Bridgewater hall Manchester. The Challenge follow up. Careers 1-2-1 interviews.
Spring Term 2	National Careers / Apprenticeship Week - Including a special assembly, form time activities competitions. Resources to be differentiated During National Careers week faculties delivered a 'Careers lesson' in curriculum time to inspire pupils and raise awareness of the variety of careers that are linked to their subject, and connecting learning to 'real life'. Staff displayed careers posters on their doors which highlighted what previous jobs they have had prior to teaching. Career ambitions discussed as part of Life Studies lessons.	National Careers / Apprenticeship Week - Including a special assembly, form time activities competitions. Resources to be differentiated During National Careers week faculties delivered a 'Careers lesson' in curriculum time to inspire pupils and raise awareness of the variety of careers that are linked to their subject, and connecting learning to 'real life'. Staff displayed careers posters on their doors which highlighted what previous jobs they have had prior to teaching.	National Careers / Apprenticeship Week - Including a special assembly, form time activities competitions. Resources to be differentiated During National Careers week faculties delivered a 'Careers lesson' in curriculum time to inspire pupils and raise awareness of the variety of careers that are linked to their subject, and connecting learning to 'real life'. Staff displayed careers posters on their doors which highlighted what previous jobs they have had prior to teaching. What Career Live Event in Liverpool with AHOY.	National Careers / Apprenticeship Week - Including a special assembly, form time activities competitions. Resources to be differentiated During National Careers week faculties delivered a 'Careers lesson' in curriculum time to inspire pupils and raise awareness of the variety of careers that are linked to their subject, and connecting learning to 'real life'. Staff displayed careers posters on their doors which highlighted what previous jobs they have had prior to teaching.	Careers 1-2-1 interviews.
Summer Term 1	Events cancelled due to school closures with Covid-19.	Events cancelled due to school closures with Covid-19.	Events cancelled due to school closures with Covid-19.	Careers 1-2-1 interviews.	Careers 1-2-1 interviews.
Summer Term 2	Events cancelled due to school closures with Covid-19.	Events cancelled due to school closures with Covid-19.	Events cancelled due to school closures with Covid-19.	Careers 1-2-1 interviews.	Students take up Challenge programme. GCSE Results day – Wigan Careers Service and the Key Stage 4 team available to support pupils, provide guidance and inform them about next steps.